

The Catherine Jones Foundation

Fundraising for Hebron Children's Home

- Total running costs of Hebron are \$6-7,000 (\$20/child) per month; Hebron is short much of this
- The Hebron provides complete care: shelter, water, food, sanitation, clothing, education and basic medical care, somehow all for \$20 per month per child
- The children are taught English, maths and vocational skills
- A new sanitation block for the girls has been designed (girls currently share with boys; built for <100 children but presently shared by **340**); construction cost estimate \$7k. New bunk beds cost approx. \$100 each and sleep six. Details of other projects will be available shortly.
- We have a general policy to divide funds in two: 50% for daily expenses, 50% for projects. In times of short-fall, daily expenses take priority. We can however earmark funds if you wish to make a lump-sum donation.
- Children leave at their 16th birthday, which is often traumatic ... they are *dalits* or “untouchables” and cannot find work because they are considered “dirty”. Any business they start will not be frequented by members of other castes. Fellow *dalits* have no money, so cannot buy anything, so there is no point starting a business. Our long-term goal is therefore to sell products they make online, to give them jobs so they can provide for themselves.
- We are not “cultural imperialists”. We do not wish to meddle with things we are not a part of, such as the caste system (which we feel is an internal matter for India). We therefore believe that selling overseas is the way to go.
- **The Catherine Jones Foundation (CJF) “Unique Selling Proposition”:**
 1. **Direct giving** – no middle-layer, no bribes to officials
 2. **Zero** admin costs and **free** foreign exchange: **no waste**.
 3. **Direct feedback** from Hebron to CJF by phone, email and digital photograph.
 4. **A hands-off, “virtual organisation”:** we simply fund going concerns, so we do not impose our culture or create new problems; we’ll only get it wrong if we do.
 5. **Give to good organisations, monitor discreetly, ask nothing in return. Keep it simple.**
 6. Offer sponsors **periodic emails updates**, direct from the source, so that progress can be monitored cheaply and easily, without intruding.
 7. **“Open hand” financing:** statements available to sponsors on reasonable request.
 8. In short, **“internet-era solutions for an age-old problem”**.

We feel this is a revolutionary take on charitable giving.

- CJF is a UK Registered Charity and therefore donations are eligible for Gift Aid (i.e. we get to reclaim all that lovely Income Tax. Yum!). **We are seeking 100 monthly donations of £10 to £50, or whatever one-off lump-sums you feel is appropriate.**
- **Next target – The Little Roots Academy**, a school for 3-9 year-olds in Ukunda, nr. Mombasa, Kenya (we have family and industry links to both India and Kenya). No website yet.

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- **CJF's Bank Account**

Name: The Catherine Jones Foundation
 Number: 22500868
 Sort Code: 40-16-08
 Address: HSBC, PO Box 85, City Office, Cambridge, Cambs CB2 3HZ, England
 International Bank Account Number: GB56MIDL40160822500868
 Branch Identifier Code: MIDLGB2103J

- We can accept Cheques, Standing Orders and credit card payments. Credit card payments incur a charge, so we prefer Cheque or STO. **Please ensure you send us a completed Gift Aid form from http://www.hmrc.gov.uk/charities/appendix_b1.pdf.** We cannot set up Direct Debits; we want you to retain control of your donations.

- **The Catherine Jones Foundation**

Address: 9 Bridge Street, Cambridge CB2 1UA (all correspondence)
 UK Registered Charity No. 1109692
 Telephone +44 1223 376 880
 Email foundation@catherinejonesfoundation.org
 Website www.catherinejonesfoundation.org

Note: the current version of the website is a hasty "skeleton"; we haven't had a chance to update it since our auction last year versus all our other commitments but will do so soon and aim to turn it into an ecommerce site.

- Hebron's website is www.hebronchildrenshome.org

- **Credit where credit's due:**

CJF's accounts, legal work and foreign exchange are done by these outstanding firms:

Accountants Price Bailey, Cambridge www.pricebailey.co.uk
 Lawyers Wallace LLP, London www.wallace.co.uk
 Foreign Exchange Voltrex FX, London www.voltrex.com/vfx

Hebron Children's Home Expenses for the month of September 2006

	Rupees	US\$
Rice	58,400	1,297
Vegetables, curries, eggs, fish, Chicken and Special meals	50,600	1,124
Fruits and Sweets	18,350	407
Breakfast Meal	18,950	421
Household expenses (Provisions, lentils, cooking oil, Soaps and toothpaste, shampoos, generator expenses, water bill, books and stationery, transportation fixing, computers and LAN connection)	88,700	1,971
Medical Bill	4,460	99
Electricity	21,899	486
Staff salaries	31,800	706
Total	293,159	6,511