

# kayman award

Call for entries for  
Collections of

2008

# Mixed-Metal Jewellery



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RETAIL JEWELLER



**BJGF SPECIAL COMMISSION**

An additional opportunity to win a £6000 commission to design and produce a pair of silver wine coolers.



# kayman award 2008 for Collections of Mixed-Metal Jewellery

This prestigious, annual competition, in memory of the UK jewellery manufacturer Gerald Kayman, rewards British firms and individuals that demonstrate their ability to design and produce cutting edge jewellery designs to the highest standards.

This year's competition for suites of mixed metal jewellery is organised by the British Jewellers' Association and sponsored by the Spring Fair Birmingham with the support of the British Jewellery, Giftware and Finishing Federation, Retail Jeweller and Jewellery in Britain magazines.

## Criteria for entry

- Collections for men, women and unisex designs are all eligible for entry.
- Designs do not necessarily need to have been created specifically for this competition and both existing commercial mixed metal collections, as well as specially created designs that fit the entry criteria, will be accepted. However, no designs that were on the market prior to September 2007 will be eligible for entry.
- The design should be for a collection of jewellery and must comprise at least three complementary pieces, for example; a pendant, pair of earrings and a piece of wristwear or five pieces of just one item eg. rings, bangles, pendants etc.
- Each piece in the collection must contain at least two different metals – one of which must be precious (ie gold, silver, or platinum) and be hallmarkable under the Mixed Metal Regulations of the Hallmarking Act. (See panel opposite for details.)
- Non-precious materials such as titanium, stainless steel, wood or acrylics and non-hallmarkable, precious metals such as palladium may be incorporated into the design.
- No gemstones or faux gemstones should be used.
- The designs must be fully functional and have commercial viability.

## What the judges will be looking for

The competition will be judged by a panel of jewellery retailers, designers and journalists.

They will be looking for:

- Strong, fresh design ideas which make the most of mixing different metals together.
- Quality of manufacture.
- Designs that are wearable and have commercial viability.

## Who can enter?

The competition is open to individual designer jewellers and to jewellery companies of all sizes registered and operating within the UK. The entries must be designed in the UK but the products can be produced overseas.

## The Prizes

All finalists will receive:

- The display of their collection on the BJA stand in Jewellery at Spring Fair Birmingham in February 2008.
- Inclusion of their product in a colour leaflet to be circulated in the February issue of Jewellery in Britain and handed out widely at Spring Fair.
- Coverage in the appropriate UK media.
- Inclusion in Spring Fair pre-show publicity.
- An invitation to the award presentation at Spring Fair Birmingham.
- A complimentary ticket to the Spring Fair 'Jewellery Party' at an exclusive night club in Birmingham.

## Additionally the winner will receive:

- A trophy designed by the sculptor; Jill Berelowitz, to be presented at the awards' event.
- A free page of advertorial in the May 2008 issue of Jewellery in Britain magazine valued at £1800.
- £1000 towards the cost of a stand at Spring Fair 2009.
- Images to feature in an email to jewellery buyers during Spring Fair 2008.

## Preparing your entry

Your initial entry MUST be accompanied by a good-quality detailed drawing or a clear photograph of your designs.

All drawings must be presented on an A4 sheet and drawn to a scale that is clearly indicated. Computer designs and hand-drawn designs are equally acceptable. You may submit two further A4 pages (unbound) of background information with your entry.

The drawings will be judged and a shortlist of entrants will be asked to supply actual product for a second round of judging.

## Closing date

All entries must be with Lindsey Straughton, at the BJA, Federation House, 10 Vyse Street, Birmingham B18 6LT before the closing date of the 9th October 2007.

## Rules and conditions of entry

- The judges' decision is final.
- Drawings submitted with entries will not be returned unless the entrant supplies a stamped self-addressed envelope for this purpose.
- The organisers reserve the right to decline an entry without stating a reason.
- The organisers cannot take responsibility for the late arrival of articles, articles lost in transit or broken on arrival.
- All finalists must be prepared to lend their product for photography.
- Designs being entered need not have been created specially for this competition but must NOT have been available in the marketplace prior to September 2007.
- Short-listed products not received at Federation House by 4 December 2007 will be eliminated from the competition.
- The winner and the runners up MUST be prepared to supply products for display on the BJA stand at Spring Fair Birmingham, 3-7 February, 2008.
- A representative from the winning company and from the runners up, must be prepared to attend a press reception on the BJA stand at Spring Fair on 5 February, 2008.
- The prize is not negotiable and no cash equivalent will be offered in lieu of advertising or stand space.
- The winning firm must take up its advertorial opportunity in the May issue of Jewellery in Britain. This is not transferable to other issues of this publication.

## Time line

### CLOSING DATE FOR ENTRIES

- 9th October 2007

### SHORTLIST ANNOUNCED

- 19th October, 2007

### CLOSING DATE FOR PRODUCT

- 4th December, 2007

### WINNERS INFORMED - 7th December, 2007

(non successful product returned)

### WINNING PRODUCTS RETURNED

- 11th December, 2007

### WINNING PRODUCTS TO BJA FOR DISPLAY AT SPRING FAIR - 31 January, 2008

### AWARD CEREMONY AT SPRING FAIR - 5th February, 2008



## Hallmarking of Mixed Metals

Below is guidance regarding the recently ratified changes to the Hallmarking Act, which for the first time allow the Assay Offices to hallmark jewellery items made from a mixture of metals, and so provide exciting new design prospects for jewellers.

### For articles of two or more precious metals

- The item can only be marked if, in the opinion of the Assay Office, an ordinary person will be able to determine which part is which precious metal. Please check with your Assay Office of choice, if in doubt as to the validity of your design for hallmarking.
- Each precious metal component must be at least the minimum legal fineness for that metal ie. Gold 375. Silver 800. Platinum 850.
- The full hallmark (Assay Office and fineness mark) struck will be that of the least precious metal, in order: silver; gold, platinum. This will normally be struck on the appropriate metal.
- The minor (fineness) mark only will be stamped on the 'higher' precious metal.

### Anomalies

Where small components are used the above may not be possible. In these circumstances the following rules apply:

- 1 If it is not practical to stamp the fineness marks on the 'higher' precious metals, they may be stamped on the lower precious metals.
- 2 If this is not practical then the fineness marks can be stamped on another precious metal part.
- 3 If neither of these options are practical, then the full (Assay Office and least precious metal fineness) mark will be applied on the least precious metal part and all other marks omitted.

### For articles of precious metal parts and other materials

- A mixed precious metal and base metal article can only be hallmarked if any precious metal component is at least the minimum legal fineness for that metal ie. Gold 375, Silver 800, Platinum 850.
- Base metal parts must be clearly distinguishable from precious metal parts by colour, or by having the METAL or the name of the metal struck on the base metal part (brass, stainless steel, titanium etc.)
- The non-precious metal part must not be plated to resemble any precious metal.
- The extent of each part must be clearly visible.
- A mixed metal article containing only a single precious metal will be hallmarked on the precious metal part only.
- For an article with more than one precious metal and a base metal the rules which apply to hallmarking Mixed Precious Metals apply.

### Weight requirements for hallmarking

All articles with a component to be described as:  
 Platinum – total weight of all metal is over 0.5grams  
 Gold – total weight of all metal is over 1gram  
 Silver – total weight of all metals is over 7.78 grams

*The above information was supplied by Birmingham Assay Office and was correct at time of print.*

# WIN



## A SILVERWARE COMMISSION

### for a pair of silver wine coolers

To celebrate the close working relationship between the BJGF Federation and Emap TPS, organisers of the Spring, Summer and Autumn Fairs, the Federation is commissioning a pair of silver wine coolers. One will be added to the BJGF Federation's historic silver collection and the other presented to Emap TPS for use in their boardroom. Details of these organisations can be found on their websites [www.bjgf.org.uk](http://www.bjgf.org.uk) and [www.springfair.com](http://www.springfair.com)

The competition will be judged from scale drawings and the winner will receive a down-payment of £3000 with which to manufacture his/her design. Delivery will be required by 5 May, 2008 and the balance of £3000 will be payable on successful completion. The designer will be required to attend a formal presentation ceremony at Summer Fair 2008 (22-25 June, 2008).

Designers must include with their entry details of how the piece would be made together with a materials' specification.

### The criteria

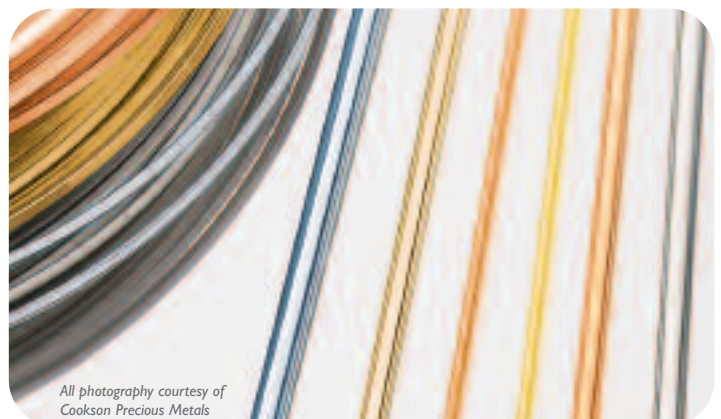
- The commission is worth a total of £6000 and this price includes the design, materials, manufacture and copyright in the two coolers.
- Only new, unique and contemporary designs are acceptable.
- The coolers must be predominantly 925 silver; but to commemorate the changes to the Hallmarking Act which allow the use of mixed metals, at least one further metal (precious or non-precious) must be incorporated.
- Other non-precious materials - glass, plastic, wood - may also be used.
- Techniques such as mokume gane, etching, engraving and enamelling may be utilised.
- The coolers must be fully functional and large enough to contain an average wine bottle.
- The commission is open to all UK designers, silversmiths and manufacturers and the pieces must be made and hallmarked in Britain.

### Time Line

CLOSING DATE FOR ENTRIES	- 30 November, 2007
WINNER ANNOUNCED	- 7 December, 2007
FINISHED PIECE DELIVERED	- 5 May, 2008
PRESENTATION CEREMONY	- 23 June, 2008

### Rules and conditions of entry

- The judges' decision is final.
- Drawings submitted with entries will not be returned unless the entrant supplies a stamped self-addressed envelope for this purpose.
- The organisers reserve the right to decline an entry without stating a reason.
- The organisers cannot take responsibility for the late arrival of articles, articles lost in transit or broken on arrival.



*All photography courtesy of Cookson Precious Metals*

# Entry form

Before completing this entry form please ensure that you have read the RULES AND CONDITIONS OF ENTRY. Please write in block capitals:

Please tick as appropriate:

I am entering:

THE KAYMAN AWARD FOR MIXED METAL JEWELLERY

BJGF FEDERATION COMMISSION FOR SILVER WINE COOLERS

kayman  
award  
2008



CONTACT NAME \_\_\_\_\_ NAME OF DESIGNER \_\_\_\_\_

COMPANY NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

\_\_\_\_\_ POST CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

## DESCRIPTION OF PRODUCT (Jewellery entrants only)

NAME OF PRODUCT RANGE \_\_\_\_\_ NUMBER OF PIECES IN THE RANGE \_\_\_\_\_

THE RANGE IS DESIGNED FOR  Men  Women  Unisex \_\_\_\_\_

## MATERIALS USED

Precious metal(s) \_\_\_\_\_

Non precious metal(s) \_\_\_\_\_

Other materials \_\_\_\_\_

## PRICES FOR JEWELLERY ENTERED (Jewellery entrants only)

	Trade	RRP		Trade	RRP		Trade	RRP
Cufflinks	£	£	Earrings	£	£	Pendant	£	£
Necklace	£	£	Ring	£	£	Wristwear	£	£

Other (please specify) \_\_\_\_\_

## ABOUT YOUR DESIGN (All entrants to answer this section)

Please use this space to tell us briefly why you believe your product should win the 2008 Kayman Award, or the BJGF Commission. Please include details of the thinking behind your design. **N.B** Those entering the Wine Cooler Commission must also include a separate sheet giving details of how the piece will be made together with a specification of the materials to be used.

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Please submit this form **before**  
the closing date

**JEWELLERY - 9 OCTOBER, 2007**  
**SILVERWARE - 30 NOVEMBER, 2007**

To Lindsey Straughton, The Kayman Award,  
The British Jewellers' Association,  
Federation House, 10 Vyse Street,  
Birmingham B18 6LT



Perfectly timed at the start of the buying year (3-7 February 2008), Jewellery at Spring Fair has three dedicated halls packed with the UK's essential gathering of British and international jewellery designers, manufacturers and distributors.

A high quality international audience of 10,000 jewellery specialists, ranging from independent jewellers to buying groups, multiples and department stores come to see the very latest collections being launched at the show by their favourite suppliers, as well as to spot fresh new talent and innovation. Visit [www.springfair.com](http://www.springfair.com) for further information.